

IYOR 2008 IS A WORLDWIDE CAMPAIGN TO RAISE AWARENESS **ABOUT THE VALUE AND IMPORTANCE** OF CORAL REEFS AND THREATS TO THEIR SUSTAINABILITY, AND TO MOTIVATE PEOPLE TO TAKE ACTION TO PROTECT THEM. ALL INDIVIDUALS, CORPORATIONS, GOVERNMENTS, SCHOOLS AND ORGANIZATIONS ARE WELCOME AND ACTIVELY **ENCOURAGED TO PARTICIPATE** IN IYOR 2008.

INTERNATIONAL YEAR OF THE REF

WHAT CAN YOU DO TO PROTECT CORAL REEFS?

- Join IYOR 2008: organize and host events to raise awareness and funds for coral reef conservation or participate in an existing event
- Register your event: you are invited to register your own event at our web site (www.ivor.org)
- Learn about the threats to and the value of coral reefs, mangroves and sea grasses
- Encourage conservation and sustainable use of coral reef resources (for ideas, see www.iyor.org).

AND WHY?

Healthy coral reef habitats provide:

- Habitat: home to over I million diverse aquatic species, including thousands of fish species
- Income: billions of dollars and millions of jobs in over 90 countries around the world
- Food: for people living near coral reefs, especially on small islands
- Protection: a natural barrier protecting coastal cities, communities and beaches
- Medicine: the potential for treatments for many of the world's most prevalent and dangerous illnesses and diseases.



