



INTERNATIONAL
YEAR OF THE REEF

2008



FOR INFORMATION, VISIT WWW.IYOR.ORG

IYOR 2008 IS A WORLDWIDE CAMPAIGN TO RAISE AWARENESS ABOUT THE VALUE AND IMPORTANCE OF CORAL REEFS AND THREATS TO THEIR SUSTAINABILITY, AND TO MOTIVATE PEOPLE TO TAKE ACTION TO PROTECT THEM. ALL INDIVIDUALS, CORPORATIONS, GOVERNMENTS, SCHOOLS AND ORGANIZATIONS ARE WELCOME AND ACTIVELY ENCOURAGED TO PARTICIPATE IN IYOR 2008.

WHAT CAN YOU DO TO PROTECT CORAL REEFS?

- Join IYOR 2008: organize and host events to raise awareness and funds for coral reef conservation or participate in an existing event
- Register your event: you are invited to register your own event at our web site (www.iyor.org)
- Learn about the threats to and the value of coral reefs, mangroves and sea grasses
- Encourage conservation and sustainable use of coral reef resources (for ideas, see www.iyor.org).

... AND WHY?

Healthy coral reef habitats provide:

- Habitat: home to over 1 million diverse aquatic species, including thousands of fish species
- Income: billions of dollars and millions of jobs in over 90 countries around the world
- Food: for people living near coral reefs, especially on small islands
- Protection: a natural barrier protecting coastal cities, communities and beaches
- Medicine: the potential for treatments for many of the world's most prevalent and dangerous illnesses and diseases.



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